

A PROJECT BY



MATERIATTIVA

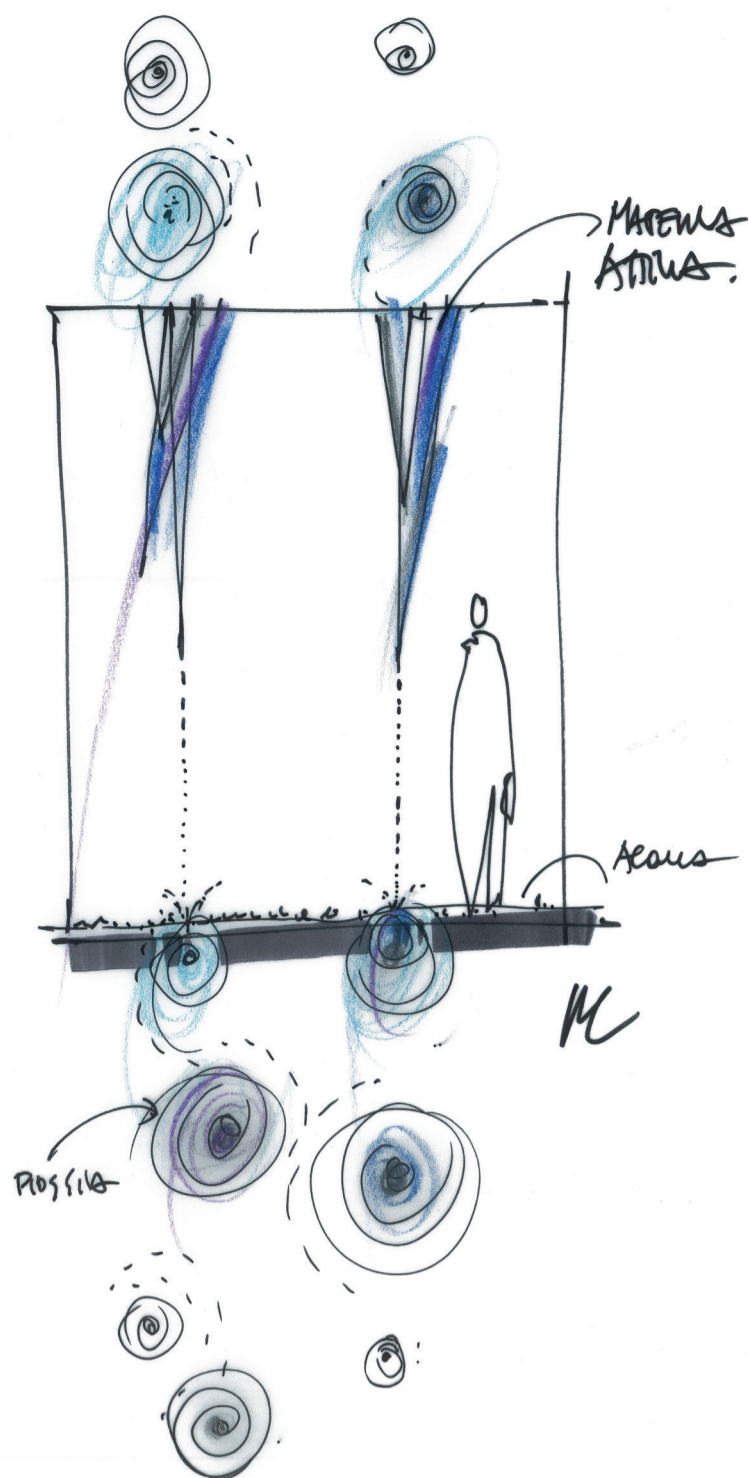
BRERA DESIGN DISTRICT

via Balzan / via San Marco, Milan

8-14 April 2019 | 10 am - 9 pm

IN PARTNERSHIP WITH

mario cucinella architects
MC A SOS



8th APRIL

4.30 - 6.30 pm
PRESS PREVIEW

6.30 pm Opening
SOUND ACTIVATION
Sound and music as matter activators:
from raw material to live matter
performed by Rossano Gentili (Soundscapes),
Elio Marchesini (Drums), Donata Mattei (Arp)

9th APRIL

6.30 pm
SCREENING
The Architects Series - A documentary on:
BIG - Bjarke Ingels Group

8.00 pm
COCKTAIL
by invitation only

7.00 pm
CONFERENCE
"BIG + SMALL"
Special Guest Kai-Uwe Bergmann
(Free entry - access subject to availability)

10th APRIL

6.00 pm
SOUND ACTIVATION

6.30 pm
COCKTAIL
by invitation only

11th APRIL

7.00 - 8.00 pm
CONVERSATION ON SUSTAINABILITY
between Federica Minozzi (CEO Iris Ceramica
Group) and Mario Cucinella (Founder Mario
Cucinella Architects and SOS - School of
Sustainability), moderated by Stella Pende
(Free entry - access subject to availability)

8.00 pm
COCKTAIL
by invitation only

12th APRIL

10.00 am | 12.00 am | 2.00 pm | 4.00 pm
WORKSHOP
LEADERS OF SUSTAINABLE DEVELOPMENT
The workshop is conducted by the SOS - School of
Sustainability team, who curated the installation
MateriAttiva.
The workshop is open to undergraduates and young
professionals in the fields of architecture, engineering
and social sciences.
The 40-minute workshop is offered at different times
of the day, with the aim of involving the participants
in a reflection on the future of their profession and
on the collaboration with industry, communities and
institutions to make sustainable development goals
relevant in everyday life.

6.00 pm
SOUND ACTIVATION

6.30 pm
COCKTAIL
by invitation only